

The McKenzie Mailer

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McKenzie & Company and AchieveGlobal Collaborate to Support Local Businesses and Economic Development

Tampa, Florida; Ponte Vedra Beach, Florida, 2/15/02 — AchieveGlobal, the world's leading provider of performance skills training and consulting, and McKenzie & Company, a Ponte Vedra based human resources management firm have entered into a partnership to combine resources and experience to meet local business needs.

This partnership will allow local companies single-source access to comprehensive capabilities in key performance areas such as leadership, effectiveness training, sales, customer service, team development, time management, written and oral communications, and personal coaching. Partners also will benefit from integrated access to these services for customized projects.

“This collaboration brings internationally-recognized training to the community and it allows training to be delivered locally, by local people they know and trust will be there in the future,” says Lisa Fagan, Director of Strategic Alliances and Channel Management for AchieveGlobal.

“This combination of the expertise in employment compliance issues of McKenzie & Company and the proven effectiveness of the AchieveGlobal training solutions places our company in a unique position to offer employers in Northeast Florida a one-stop answer to enhancing the success of their organization,” says Bob McKenzie, President of McKenzie & Company.

Other Announcements

Bob McKenzie to Facilitate HR Management Seminar at UNF

The University of North Florida is sponsoring a two day intensive seminar on Human Resources Management on March 13 and 14. Bob McKenzie has been selected to deliver the

program. Contact the Continuing Education Department of UNF at 620-4242 to enroll.

About McKenzie & Company

McKenzie & Company, a human resources management firm, is dedicated to working with small to medium sized companies to enhance the effectiveness of their workforce, solve employee issues and maintain employment practices that are in compliance with applicable state, local and federal laws. Bob McKenzie, President has over twenty-five years of human resources management background with hands-on experience with organizations involved in a number of different industries. His overall general knowledge of human resource management coupled with a dynamic and enthusiastic training style is well suited to improving employee and organizational performance. For more information, visit the McKenzie & Company web site at www.mckenziehr.com.

About AchieveGlobal

AchieveGlobal was the official training organization for the recent Winter Olympic Games in Salt Lake City where over 35,000 volunteers receive customer service training. AchieveGlobal is the world's leading resource for achieving organizational results through performance skills training and consulting. AchieveGlobal is a single source for a breadth of effective solutions, with major areas of expertise in sales performance, customer loyalty, leadership and teamwork. Formed by the merger of Kaset International, Learning International and Zenger Miller, AchieveGlobal has a combined 80 years of experience in

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