

*For Immediate Release*

**For more information:**

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## **Jacksonville and Tampa HR Companies Form Alliance**

[JACKSONVILLE]--A Jacksonville human resources company recently joined with a Tampa employment-related administrative services company to offer Florida businesses an alternative to managing their HR function.

McKenzie**HR**, a Southside human resources consulting firm, formed a strategic alliance with **TRICORE**, a Tampa provider of group benefits, payroll services and workers' compensation insurance.

This strategic alliance complements **TRICORE**'s administrative services and enables McKenzie**HR** to offer additional human resource administration services through **TRICORE**.

"We can now offer the complete range of HR-payroll-benefits services at a fraction of the cost of most in-house or outsourcing options," says Bob McKenzie, SPHR & president of McKenzie**HR**. "In today's economy, many of our small- to medium-size business clients find us to be a much more competitive alternative to doing it themselves or the PEO [professional employer organization] model."

A PEO is an outsourced provider of payroll, HR and benefits administration that usually achieves its savings by operating as an employee leasing company, McKenzie says. "But the McKenzie**HR-TRICORE** alliance will enable our employers to access the same services without the significant additional costs and administration of PEO employee leasing."

The two companies serve clients throughout Florida, and will maintain their individual identities and headquarters. For more information, visit [www.mckenziehr.com](http://www.mckenziehr.com) and [www.tricoreonline.com](http://www.tricoreonline.com).

*About...*

### **McKenzieHR**

Bob McKenzie holds more than 30 years' human resources management experience. He's widely recognized in the HR field as an expert on equal employment opportunity, affirmative action plan development, compensation and incentive programs, recruitment, employee relations, and labor contract negotiations. With a focus on productivity and performance management, the professional staff of McKenzie**HR** includes three associates who hold the Senior Professional of Human Resources (SPHR) designation.

This accomplishment collectively represents decades of senior HR management experience in a wide variety of industries.

**TRICORE**

**TRICORE** is a leading provider of affordable employment-related administrative services organization (ASO) and employee benefit programs for small- and medium-size businesses and non-profit organizations. Services include benefit plan design, installation and administration, payroll and tax management, and employee records maintenance.

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